Finding solutions for your business.

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541-440-7824
kemberly.todd@umpqua.edu

Small Business Development Center
Umpqua Business Center
522 SE Washington Ave.
Roseburg OR 97470

The Small Business Development Center is partially funded by the U.S. Small Business Administration. SBA's funding is not an endorsement of any products, opinions, or services. All SBA funded programs are extended to the public on a non-discriminatory basis. Reasonable accommodations for persons with disabilities will be made if requested in advance. Contact the Small Business Development Center of Umpqua Community College, located off campus: 522 SE Washington, Roseburg. Telephone: (541) 440-7824.
Introducing the Small Business Management Series

This series is only for businesses who want to:
Increase profits
Decrease expenses
Improve productivity
Maximize potential

March 26: Key Points to Government Contracting, 8:30-1:00pm, $10
April 23: Social Media for Business
May 28: Healthcare Issues for Small Business

Call 541-440-7824 for dates and topics. Take workshops individually or sign up for all of them!

...it’s all about the IDEA....

startup weekend
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April 24 - 26, 2015

Take Your Business Idea from Concept to Creation in One Amazing Weekend!

541–440–7824 • http://roseburg.up.co/events/4982
For the most up-to-date course information, go to www.umpqua.edu/class-schedule

SMALL BUSINESS DEVELOPMENT CENTER

Oregon Small Business Development Center
Umpqua Community College

Helping Build Oregon’s Best Businesses

Recordkeeping and Accounting for Business

45176 QuickBooks Basics INTENSIVE
Set up a company file, build a chart of accounts, enter check and cash transactions, reconcile bank statements, study AP/AR, create reports, and more. Prior computer and bookkeeping experience recommended. Inst. G. Peterson
W 5/6 8:30 - 5:00pm UBC 140
Cost: $99

45174 QuickBooks Basics RELAXED
Same information as the Intensive class, but delivered in a slower paced, 3-session format.
Inst. G. Peterson
MTW 4/20-22 2:00 - 4:30pm UBC 140
Cost: $99

Essentials for Starting Your Business

Essentials for Starting Your Business
Are you ready to take that first step to being a business owner? Not sure what to do first? Our two-hour FREE workshop will get you started. Learn who to contact, how to get your business registered, start a business plan, and much, much more. Inst. Staff
44795 4/17 1:00 - 3:00pm UBC 140
44796 5/8 1:00 - 3:00pm UBC 140
44797 5/22 1:00 - 3:00pm UBC 140
44798 6/5 10:00 - 12:00pm UBC 140

Social Media for Business

44806 Introduction to Social Media for Business
Introduction to social media terminology, demographics, and navigation. Build on your understanding of social media and how it can work for your business. Inst. A. Larsen
T 4/7 10:00 - 12:00pm UBC 140
Cost: $59

44807 Build Your Social Media Marketing Plan
Create a marketing plan for your business, using various social media tools like Facebook, Twitter, YouTube, Pinterest, and others. Must already have a Facebook account and a general understanding of the various platforms. Inst. A. Larsen
R 4/23 10:00 - 12:00pm UBC 140
Cost: $59

45184 Social Media Business Blast
Fast paced, 2-day intermediate-level class for social media savvy businesses that want to build on the basic Facebook page and start using Twitter, Pinterest, YouTube, and more. Create a social media presence for your brand that will change the way your business interacts with the world! Inst. A. Larsen
T 4/28, 5/5 9:00 - 12:00pm UBC 140
Cost: $99

On-Line Classes

Over 300 online classes starting every six weeks. Class topics include:
Computer software, event planning, Healthcare, teaching, test prep and more!
Register and pay at: www.ed2go.com/umpqua

Join us every month for our new free “Lunch-and-Learn” series of short workshops on current topics for business owners. You bring your lunch and we’ll provide the coffee, cookies, and speaker! Call 541-440-7824 for dates and topics.
Oregon Small Business Development Center
Umpqua Community College

HELPING BUILD OREGON’S BEST BUSINESSES

Real Estate Brokers Pre-License Training

45178 Real Estate Broker’s Pre-License Training
Complete our twelve-week course and you’ll be ready to take the State of Oregon Real Estate Broker’s License test! This hybrid live-and-online course meets for 11 weeks and combines lectures with home study to meet the 120-hour State of Oregon requirement. Final Saturday review on 6/20. All materials included. Inst. D. Stribling
T 4/7 - 6/16 6:00 - 9:00pm WCH 14
Cost: $695

Excel for Business

44799 Excel 1: Spreadsheet Basics for Business
Brush up your Excel skills with our Spreadsheet Basics class, designed to get you on your way to creating spreadsheets that work for your business. Inst. L. Way
T 4/14 6:00 - 7:30pm UBC 140
Cost: $40

44800 Excel 2: Essential Formulas & Functions
Build on our Basics class with more advanced functions like formulas, graphs & charts, and more. Inst. L. Way
T 4/21 6:00 - 7:30pm UBC 140
Cost: $40

44801 Excel 3: IF Function
Use the IF function to carry out multiple actions based on conditions you specify. This is an intermediate level class -- Excel 1 is highly recommended. Inst. L. Way
T 5/12 6:00 - 7:30pm UBC 140
Cost: $40

44802 Excel 4: V-lookup
V-lookup lets you look up a value you want to find in an Excel list or table. This is an intermediate level class -- Excel 1 is highly recommended. Inst. L. Way
T 5/19 6:00 - 7:30pm UBC 140
Cost: $40

44803 Excel 5: Charts & Graphs
Learn how to create charts and graphs with Excel. This is an intermediate level class -- Excel 1 is highly recommended. Inst. L. Way
T 6/2 6:00 - 7:30pm UBC 140
Cost: $40

General Business Workshops

44804 Selling On eBay & Etsy
Learn how to create listings on eBay, that sell and you’ll be amazed at the results. Explore Etsy and discover shortcuts to help you create interesting listings. Must already have an eBay account.
T 5/26 9:00 - 12:00pm UBC 140
Cost: $59

44805 Food for Profit
Create your game plan for packaging and financing the sale of your food item. This workshop takes you step-by-step through the information necessary to start and run a small food business. Explore safe food handling, find your market niche, get your legal questions answered. Especially for individuals who will be making and packaging their product for resale through retail outlets such as grocery stores, markets, and restaurants, but appropriate for any food business.
R, F 4/9-10 12:00 - 4:00pm UBC 140
Cost: $59

Call now to register your business for an SBDC workshop: 541-440-7744