

# SMALL BUSINESS DEVELOPMENT CENTER

**HELPING BUILD OREGON'S BEST BUSINESSES**



**SBDC Clients Experience:**

- 16.8% in annual sales growth - 4x greater than the national average!
- 17.6% average job growth vs. 1.8% of the national average!



**Accelerate your business growth.  
Right here.  
Right now.**

Find the help you need from your SBDC. Whether you're just starting out, experiencing growing pains, or ready to take your business to the next level, your Roseburg UCC SBDC is here for you!

## **UCC Small Business Development Center**

**Umpqua Business Center • 522 SE Washington Ave. • Roseburg OR**

**Call for a confidential no-cost appointment today: 541-440-7824**

*The Oregon Small Business Development Centers are partially funded by the US Small Business Administration and the Oregon Business Development Department.*



All SBA funded programs are extended to the public on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities will be made if requested in advance. Contact the Small Business Development Center of Umpqua Community College, Umpqua Business Center, STE 116, 522 SE Washington Ave., Roseburg OR 97470. Telephone: (541) 440-7824. Umpqua Community College is an equal opportunity educator and employer.



# Oregon Small Business Development Center Umpqua Community College

**HELPING BUILD OREGON'S BEST BUSINESSES**



**Get started with our popular NO-COST workshop to help you get your business going:**

## Be Your Own Boss:

### 1st Steps to Starting Business

Friday, April 14th	1:00 - 3:00pm	UBC 140
Friday, May 12th	1:00 - 3:00pm	UBC 140
Friday, June 9th	1:00 - 3:00pm	UBC 140

*Please register in advance. Classes may be canceled for low enrollment.*

**Workshops for Your Business!**

Small Business Management Program

- Real Estate Broker's License
- QuickBooks Basics
- Notary Seminars
- Government Contracting
- Social Media
- Excel for Business
- Start Up Assistance

And over 300 online courses!

**Call 541-440-7662 for more information.**

To register for SBDC workshops: <https://www.enrole.com/umpqua>

# Be a STARTUP WEEKEND Superhero!

April 21 - 23, 2017

Call 541-440-7824 for more information.



Take your business idea from concept-to-creation in one action-packed weekend!



# NO TALK. ALL ACTION.

# Oregon Small Business Development Center

## HELPING BUILD OREGON'S BEST BUSINESSES

## Social Media for Business

### Social Media 101: How To Create a Social Media Marketing Plan

This three-hour workshop will show you how to create an effective, exciting marketing plan for your business, using social media. We'll look at Facebook, Twitter, LinkedIn and more. Inst. L. Way

R 4/13 12:30 - 2:30pm UBC 140  
Cost: \$45

### FACEBOOK 101: Create Your Business Facebook Page

Take the first step in creating a Facebook page for your business. Learn how to use graphics and pictures, write attention grabbing posts. Inst. L. Way

R 4/27 12:30 - 2:30pm UBC 140  
Cost: \$35

### FACEBOOK 201: Update Your Business Facebook Page

Do you already have a Facebook page for your business but need to make some changes? Learn to boost a post and tips to build your Facebook likes. Inst. L. Way

R 5/4 12:30 - 2:30pm UBC 140  
Cost: \$35

### Creating Effective PowerPoint Presentations

Do you need to make a presentation for work? Are you thinking of participating in the RAIN competition? Do you need a great way to provide training to your employees or students? PowerPoint is the most used presentation platform out there. We'll show you how to create a seamless presentation you can be proud of. Inst. L. Way

R 5/18 12:30 - 2:30pm UBC 140  
Cost: \$35



## REAL ESTATE BROKER'S PRE-LICENSE TRAINING

### Real Estate Broker's Pre-License Training

Complete our ten-week course and you'll be ready to take the State of Oregon Real Estate Broker's test! This hybrid live-and-online course meets for 10 weeks and combines lectures with home study to meet the 150-hour State of Oregon requirement. All materials included. Inst. D. Stribling. Cost: \$695

T 4/4 - 6/6, 10 6:00 - 9:00pm WCH 14



### QuickBooks Basics

Set up a company file, build a chart of accounts, enter check and cash transactions, reconcile bank statements, study AP/AR, create reports, and more. Prior computer and bookkeeping experience recommended. Class is offered in two formats -- RELAXED (3-days) or INTENSIVE (1-day.)

Inst. G. Peterson

**INTENSIVE** TBA UBC 140  
8:30am - 5:00pm Cost: \$109

**RELAXED** TBA UBC 140  
2:00 - 4:30pm Cost: \$109

**To register: <https://www.enrole.com/umpqua>**