

## UCC President's report to the Board of Education – April 20th, 2022

PRIORITIES	PROGRESS
Tell UCC Success Stories	<ul style="list-style-type: none"> <li>-Internal communications are strengthening with the use of the UCC intranet where we now host <b>"The Nest"</b> which is an employee communication page.</li> <li>- After a thorough RFP process, UCC has signed a contract with AHM Brands, a local company who will complete a <b>redesign of the UCC webpage</b>. There are currently over 700 pages and over 40 users making edits.</li> <li>- Several new "Ask me about UCC" videos have launched on the website and social media. You can find them <a href="#">here</a>.</li> </ul>
Enhance and promote community engagement with, and use of, the campus	<ul style="list-style-type: none"> <li>- UCC hosted the <b>High School Math competition</b> in March. 100 students from across all Douglas County high schools participated and spent the day at the UCC campus. Congratulations to the math department for hosting and organizing this event.</li> <li>- C.J. Roberts is our new events manager and volleyball coach.</li> <li>- Space rentals and events have increased over the past month. <b>The college has hosted over 25 events</b> serving businesses, educational partners and individual parties.</li> <li>- UCC will install new <b>bleachers in the gym</b> this coming July. The current bleachers are not up to current safety and ADA standards and aren't friendly to many of our sports supporters.</li> <li>-From this point forward <b>the college will remain open July 5<sup>th</sup> through 8<sup>th</sup></b>.</li> </ul>
Stabilize and define the future of SOWI	<ul style="list-style-type: none"> <li>- UCC has hired a <b>new winery manager. Joel Goodwillie</b> has vast experience in the industry and relationships with the Umpqua Valley Winegrowers. Joel will be on campus by the beginning of the summer.</li> <li>-Efforts are moving forward to <b>realign the academic programs of study</b> with local industry needs for workforce development as well as to strengthen the pathway to OSU for a bachelor's level education.</li> <li>- I have been getting out to <b>visit with our winery business owners and managers</b> to truly understand how SOWI might positively impact the local wine industry and economy.</li> </ul>
Place UCC in the center of the discussion to establish a medical college in Roseburg	<ul style="list-style-type: none"> <li>-Conversations are ongoing and UCC is committed to <b>partnering with the Southern Oregon Medical Workforce Board on space and location sharing as well as program development.</b></li> </ul>
Maximize opportunities to partner across the community with an emphasis on K-12	<ul style="list-style-type: none"> <li>- The <b>Friday Career Academy</b> program in partnership with Douglas County School Districts is moving forward and school districts are getting ready to announce the opportunity to their students. We have created a webpage for interested districts and students to land to learn about this opportunity in Automotive, EMT and Theatre Arts.</li> <li>- UCC has secured an <b>innovation grant from the State of Oregon</b> to fund many aspects of the Friday Career Academies and is seeking other funding opportunities to ensure that no student has a barrier to participation. <a href="https://www.umpqua.edu/career-academy">https://www.umpqua.edu/career-academy</a></li> </ul>
Chart a path for bachelor's programs at the UCC campus	<ul style="list-style-type: none"> <li>-UCC has signed an MOU with Bushnell University to offer a <b>bachelor's degree in Psychology</b> in a face-to-face format on the UCC campus starting in fall 2022. Students will join the Bushnell classes after completing an associates degree at UCC and then be able to study from their home location with our partner</li> </ul>

	Bushnell. There are many students who do not want to leave Douglas County to continue their studies. UCC hopes to offer a number of other degrees in this partnership format. Douglas County is suffering from a lack of mental health care workers and this degree will enhance the workforce for local providers.
Develop earn and learn programs with Douglas County Employers	-UCC will offer a <b>Mechatronics Technician certificate</b> starting in the fall of 2022. This academic program prepares students for work in advanced manufacturing locally and is supported by local industry.
Adopt a strategic finance/strategic investment model	-The Budget and Finance Department is now using a budget <b>forecasting tool</b> to be used to ensure financial sustainability of the institution and as a predictor of needed tuition increases and potential revenue changes in the future. The team will use this tool to project budget plans for the next 3 years. - UCC has applied for <b>capital construction</b> funds from the state to increase infrastructure capacity on the campus. The proposal will require a community match and could be used for a welcome center/front door to the campus as well as increased instructional space for medical careers programming.
Plan and execute a digital transformation across operations	- The initial <b>digital transformation project</b> is complete and the outcome is presented to the board at this meeting. The campus is excited to begin implementation this summer.
Ensure a positive accreditation outcome	<b>-The NWCCU 6-year PRFR report is complete and submitted.</b> The college has submitted additional information as requested by the commission and we expect a full report by May 9 <sup>th</sup> .