

**DRAFT**    Dream It | Do It - A Camp to Inspire Future Entrepreneurs    **DRAFT**

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
Welcome	Opening Activity/Reflection	Opening Activity/Reflection	Opening Activity/Reflection	Opening Activity/Reflection
Individual Introductions	The Business Plan Session 1	<i>Business Model Generation:</i> G. Key Activities H. Key Partnerships I. Cost Structure	Funding Your Business Idea	TEAMS Work Session 5: Final Pitch Preparation
Camp Goals & Expectations				
Large Group Activity				
Exploring Entrepreneurship A. Problem Identification B. What is Innovation?	Mini-Break	Mini-Break	The Business Plan Session 2	Team Pitch Presentations
Lunch	TEAMS Work Session 2: Business Ideas Customer Segment ID Value Proposition	Be Shark Ready: How to Pitch Your Plan		
<i>Business Model Generation:</i> A. Customer Segments B. Value Proposition C. Channels	Working Lunch with Small Teams	Industry Trends:	Working Lunch in Small Teams	Lunch
Assign Into Small Group TEAMS & Present Team Project	<i>Business Model Generation:</i> D. Customer Relationships E: Revenue Streams F: Key Resources	Working Lunch with Small Teams		
TEAMS Work Session 1 Team Development Activity Establishing Group Norms	TEAMS Work Session 3: Continue work on Concept, Customer ID and Value Proposition	BUSINESS LEADERS SUMMIT: Where they began. Knowing then what they know now. Inspiration & Best Practices Q & A	UCC ACADEMIC & CAREER ADVISORS PRESENTATION, Q&A	Pitch Presentation Feedback Session
Day 1 Debrief & Closing Statements				
			Day 4 Debrief & Closing Statements	Where to Go From Here
				Closing Celebration!