



Oregon Community College Association  
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## MEMORANDUM

**To:** OCCA Board Representatives  
**From:** Andrea Henderson  
**Date:** December 5, 2017  
**Re:** December Key Takeaways from the OCCA Board meeting for discussion

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### 1. Guided Pathways

Elizabeth Cox Brand updated the board on guided pathways. The Oregon Student Success Center (OSSC) is working with colleges to assess readiness of institutions to fully implement Guided Pathways. All colleges are expected to complete the Scale of Adoption Readiness Assessment by February 1, 2018; those colleges who want to be considered as participants in the first cohort of Oregon Pathways Colleges will also complete the Oregon Pathways Application. The local board's role in guided pathways is to support the president, ensure that policy guides the work, and that college resources are appropriately budgeted to support the work.

Questions for consideration:

- a. As a board, where are we on our support of Guided Pathways?
- b. What information do we need to further our understanding of Guided Pathways?
- c. How can we support our president as s/he works with faculty and staff in moving toward Guided Pathways?

### 2. Advocacy Workshop

John Wykoff led a workshop on the basics of legislative advocacy. To make statewide community college advocacy effective, it is critical that board members and stakeholders be engaged, on some level, in legislative advocacy. This will strengthen advocacy at the state level in the interest of all 17 Oregon community colleges and should also benefit the individual college at the local level through increased stakeholder engagement on shared goals. Over the next several weeks OCCA will also provide additional materials and information around the statewide legislative ask in February to aid in local efforts.

Questions for consideration:

- a. How can individual board members be generally more engaged in legislative advocacy efforts?

- b. How as a board, can we help engage campus and community stakeholders around legislative advocacy?
- c. How can OCCA further assist our local advocacy efforts?

### 3. Adult Attainment Goals

Andrea Henderson presented information on the work underway at the state level to redefine the 40-40-20 for the adult population. Attainment goals are important as almost all of the job creation post-recession has been for those jobs that require post-secondary credentials or a degree. Further, this underscores the importance of goal setting particularly as it applies to equity issues and ensuring that all populations meet the attainment goals.

Questions for consideration:

- a. What goals do we set locally for adult attainment?
- b. How do we use attainment goals for our strategic planning as a board?
- c. What might HECC consider as they reexamine the 40-40-20?