

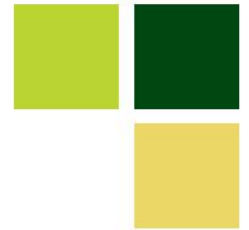
Economic Value of Umpqua Community College

Presented 2/10/2021 by:

Tiffany Coleman, Chief Advancement Officer



EMSI Study: FY 2018-19

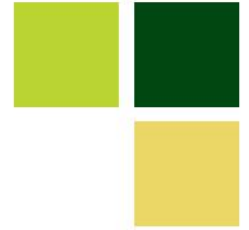


Measures:

- Economic impact that UCC creates
- Benefits the College generates in terms of ROI for students, taxpayers, and society

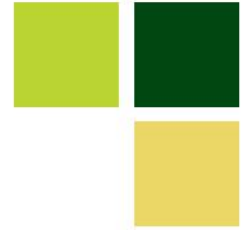
Conducted every other year

EMSI Study: FY 2018-19

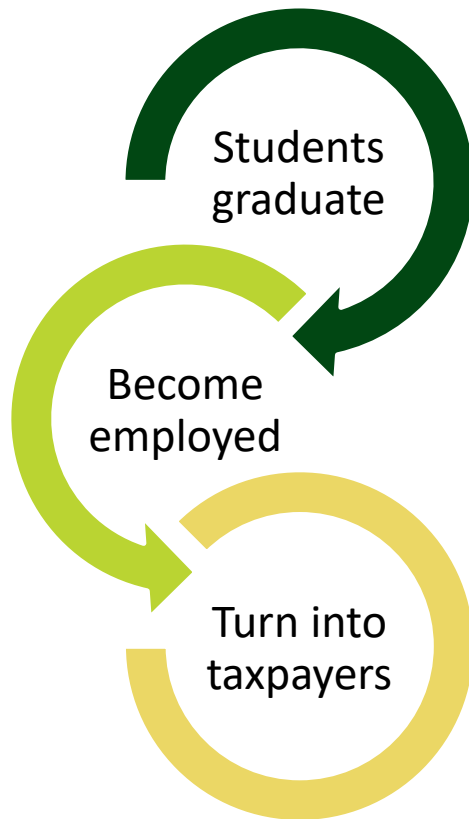


Three areas:

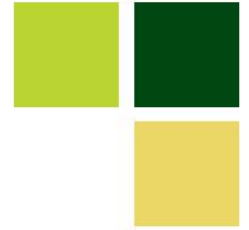
- UCC's total impact
- Key points and key takeaways
- Investment return for each dollar spent



Bottom Line...



UCC supplies the county with the critical human capital it needs to continually help meet its financial needs.

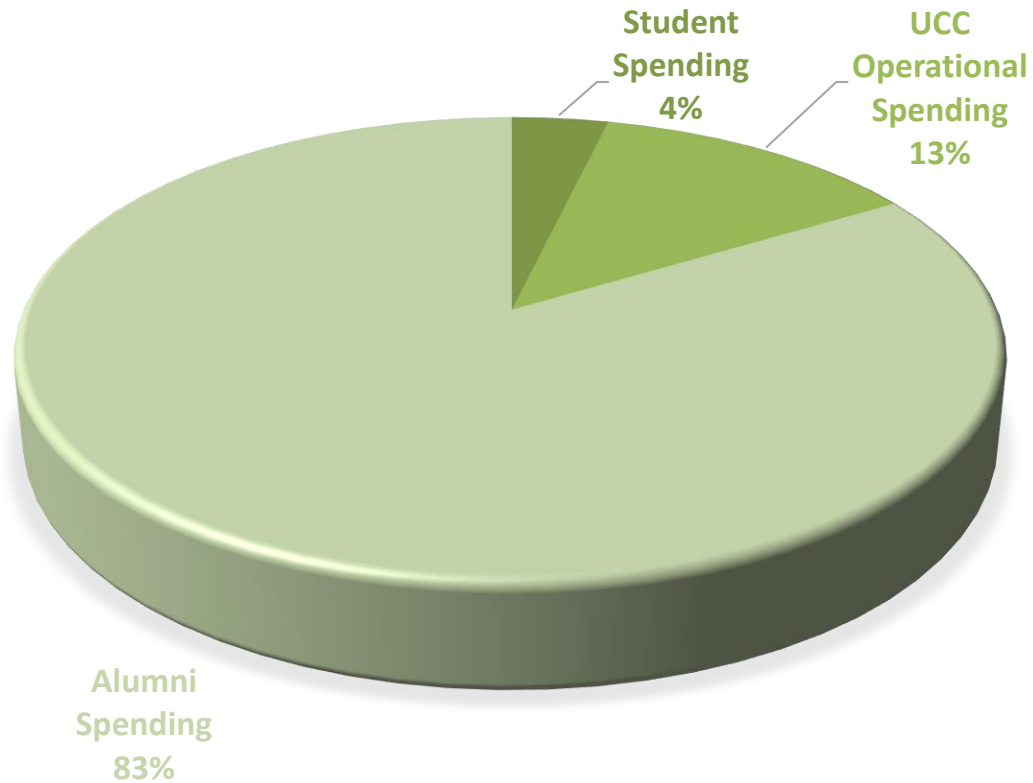


UCC's Total Impact

Between operational spending, student spending, and alumni impact:

- UCC added \$199.4 million in income to the Douglas County economy in 2018-19.
- That money supported 3,263 jobs
- 1 out of every 16 jobs in Douglas County is supported by the activities of UCC and its students

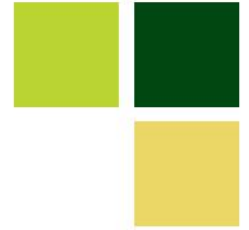
Total Impact in Millions



Key Points & Takeaways

- The College serves as an employer and buyer of goods and services
- UCC draws students to the county who otherwise would not be here
- The contribution the College provided on its own was larger than the county's entire construction industry

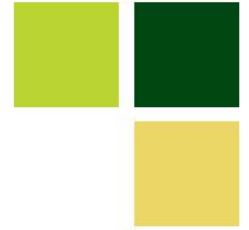




For Every Dollar...

- Students gain \$4.20 in lifetime earnings
- Taxpayers receive roughly \$2.10 over the course of a student's working life
- Society gains \$6.90 in added state revenue and social savings





Top Takeaway

UCC generates more in
tax revenue than it takes.

Reference:

Emsi. (2020). *The Economic Value of Umpqua Community College*. 1-98. economicmodeling.com.

