

Winter 2021 Enrollment Report

Missy Olson, Dean of Enrollment Management
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Overall Trends-Winter Term

- COVID continues to have a substantial impact. FTE is currently down by 24.4% and credit headcount is down by 8.9%.

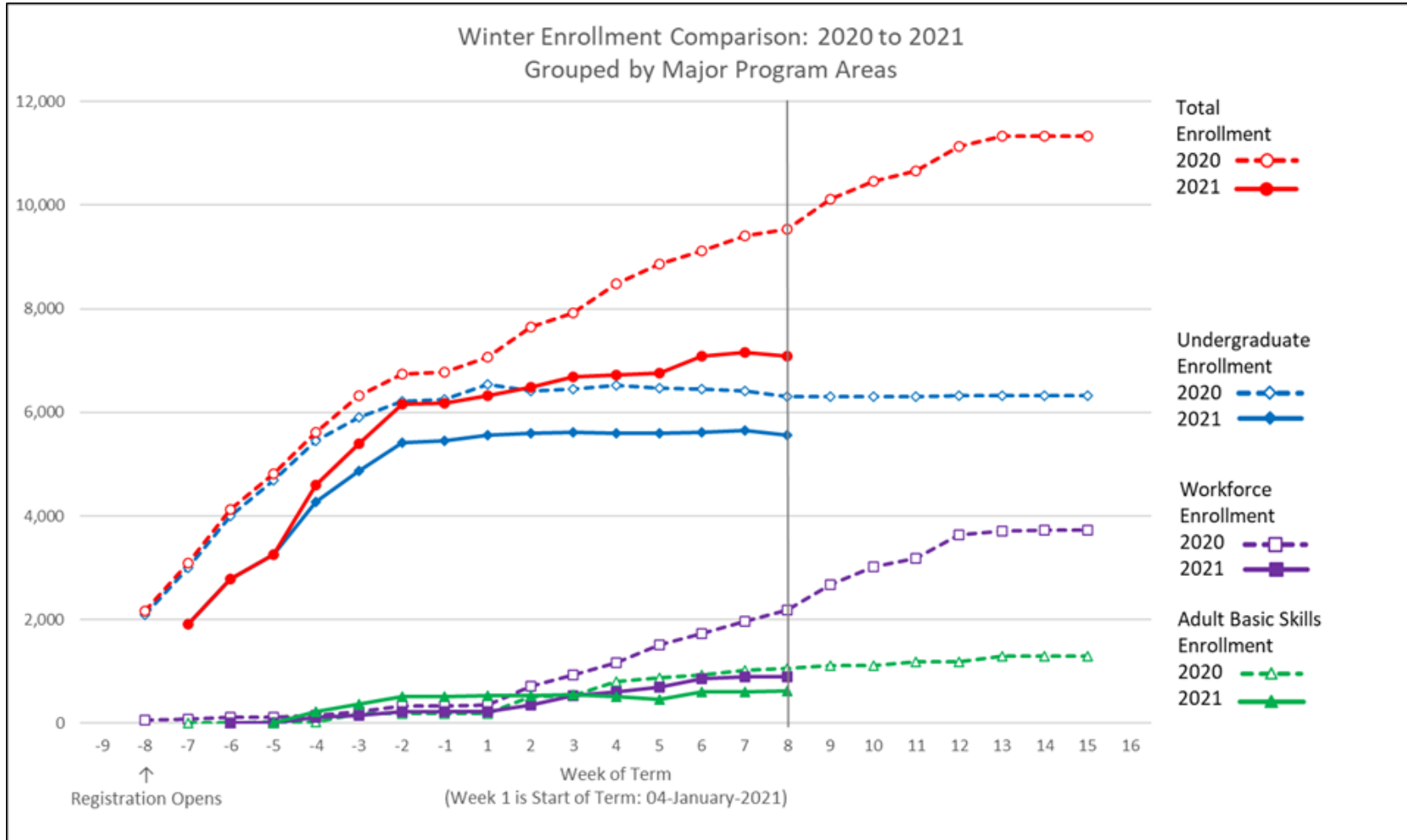
20-21 Strategies-Enrollment and Student Services (ESS)

- Admissions calling all students who have applied for admission to verify degree and answer questions on next steps.
- Staff in ESS developed student engagement workshops; hope to expand with new offerings and increased promotion.
- Working on campaign for HS students around personalized assistance on college processes.
- Guided Pathways work included developing clearer Areas of Study to help students decide their path earlier and work with a key advisor.
- Faculty advising has started and will assist with retention efforts.
- Analyzing advising procedures so first time students take writing and math in the first two terms, as well as take 12-15 credits per term.
- Transfer: updated website, application workshops, and developing tracking system for students who do transfer.
- Increase in life coaching sessions; looking at supplemental services to help students

Data Sources:

- FTE data comes from Institutional Research regular enrollment reports
- Enrollment Management tracks Admissions to Enrollment yield and current term enrollment by student declared major. Data is from Banner.

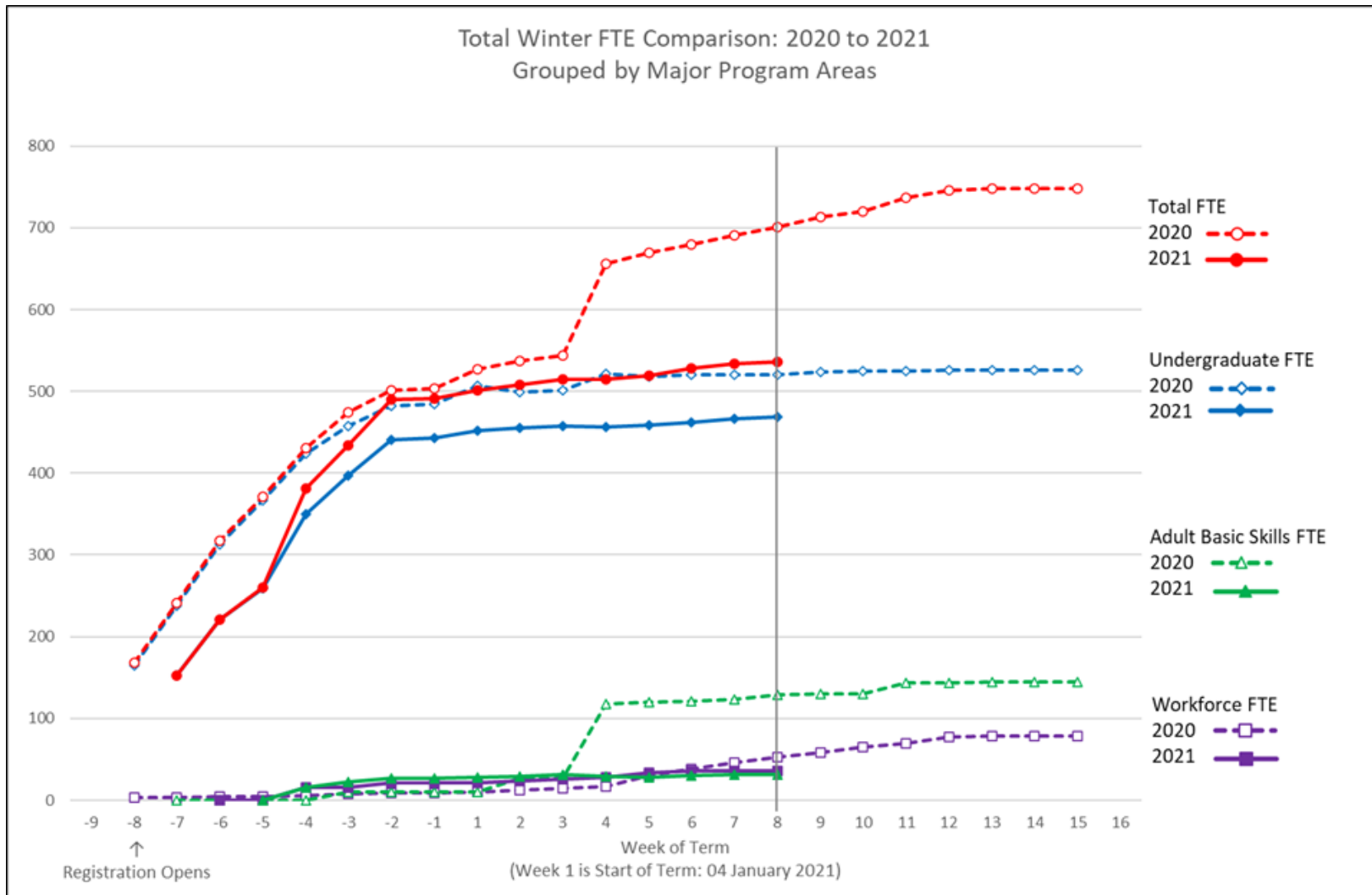
Enrollment



Winter Credit Enrollment Trends

| House | Area | Winter 2018 | | | Winter 2019 | | | Winter 2020 | | | Winter 2021 | | |
|--------------------------------|-----------------------|-------------------------------------|---|-------------------------------------|-------------------------------------|---|-------------------------------------|-------------------------------------|---|-------------------------------------|-------------------------------------|---|-------------------------------------|
| | | Total Enrollment (Student Declared) | Admissions applications for term (Overall Interest) | Converted Admissions (in same term) | Total Enrollment (Student Declared) | Admissions applications for term (Overall Interest) | Converted Admissions (in same term) | Total Enrollment (Student Declared) | Admissions applications for term (Overall Interest) | Converted Admissions (in same term) | Total Enrollment (Student Declared) | Admissions applications for term (Overall Interest) | Converted Admissions (in same term) |
| Other | AAOT/AGS/Non-Degree | 761 | 216 | 94 | 665 | 179 | 89 | 604 | 182 | 68 | 538 | 99 | 37 |
| Humanities | Public Relations | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 0 |
| Arts | Music SOU | 4 | 0 | 0 | 5 | 1 | 0 | 6 | 0 | 0 | 3 | 0 | 0 |
| Science/Math | Natural Resources | 8 | 1 | 0 | 10 | 5 | 2 | 13 | 1 | 0 | 15 | 6 | 3 |
| Social and Behavioral Sciences | Early Childhood Ed | 25 | 6 | 2 | 28 | 18 | 8 | 33 | 13 | 4 | 33 | 8 | 0 |
| | Human Services | 56 | 36 | 11 | 73 | 36 | 17 | 64 | 28 | 8 | 46 | 17 | 4 |
| | Paralegal | 34 | 11 | 6 | 44 | 22 | 9 | 52 | 20 | 10 | 54 | 16 | 9 |
| Applied Science and Technology | Automotive | 21 | 15 | 4 | 29 | 14 | 3 | 25 | 10 | 3 | 8 | 1 | 0 |
| | Computers | 73 | 48 | 22 | 65 | 23 | 9 | 50 | 15 | 7 | 57 | 14 | 7 |
| | Engineering | 47 | 21 | 10 | 44 | 12 | 5 | 45 | 13 | 7 | 44 | 11 | 4 |
| | Apprenticeship | 63 | 18 | 9 | 65 | 22 | 16 | 127 | 9 | 6 | 103 | 6 | 4 |
| | Welding | 31 | 25 | 7 | 35 | 21 | 8 | 29 | 10 | 4 | 29 | 4 | 1 |
| | Forestry | 22 | 8 | 5 | 25 | 10 | 5 | 20 | 8 | 2 | 23 | 6 | 5 |
| | Viticulture | 24 | 9 | 2 | 21 | 9 | 4 | 14 | 9 | 2 | 9 | 1 | 0 |
| Business | Business (w/o Retail) | 114 | 76 | 25 | 134 | 56 | 16 | 135 | 37 | 11 | 100 | 23 | 6 |
| | Retail Mgmt | 444 | 95 | 77 | 434 | 118 | 96 | 421 | 89 | 57 | 464 | 58 | 42 |
| Health | AAOT-pre-Nursing | 278 | 109 | 38 | 272 | 69 | 27 | 172 | 74 | 17 | 162 | 50 | 20 |
| | Nursing-accepted | 98 | 6 | 3 | 93 | 3 | 1 | 97 | 1 | 1 | 113 | 0 | 0 |
| | Dental Assistant | 31 | 10 | 3 | 28 | 7 | 1 | 20 | 8 | 3 | 14 | 3 | 2 |
| Public Safety | Criminal Justice | 58 | 22 | 6 | 73 | 20 | 5 | 46 | 17 | 4 | 33 | 13 | 9 |
| | Paramed/Fire Science | 63 | 24 | 9 | 66 | 17 | 5 | 70 | 16 | 10 | 78 | 14 | 8 |
| Dual Credit | Dual Credit | 441 | 70 | 57 | 479 | 85 | 72 | 386 | 20 | 15 | 291 | 110 | 86 |
| Ex. Options | Expanded Options | 150 | 14 | 13 | 108 | 24 | 23 | 132 | 0 | 0 | 134 | 9 | 9 |

FTE



| FTE | | | | |
|----------------------------|---------------|----------------|----------------|----------------|
| Date of Report: | <u>2/5/18</u> | <u>2/11/19</u> | <u>2/10/20</u> | <u>2/22/21</u> |
| ABS | 94.58 | 89.03 | 120.89 | 47.79 |
| CWT | 6.87 | 22.36 | 15.92 | 9.49 |
| Transfer | 364.39 | 353.08 | 322.04 | 268.66 |
| Arts | 13.26 | 15.49 | 14.31 | 11.56 |
| Communications Studies | 16.04 | 9.27 | 15.16 | 14.19 |
| Early Childhood Education | 1.53 | 3.11 | 3.58 | 2.70 |
| Foreign languages | 8.89 | 9.32 | 7.33 | 6.13 |
| Health Human Performance | 25.21 | 23.08 | 14.32 | 11.02 |
| Human Services | 8.99 | 11.58 | 9.32 | 10.09 |
| Humanities | 59.14 | 54.03 | 49.22 | 48.96 |
| Learning Skills | 5.29 | 8.85 | 5.93 | 4.97 |
| Mathematics | 79.67 | 67.88 | 62.2 | 42.77 |
| Music | 9.9 | 14.62 | 11.44 | 7.42 |
| Physical Education | 6.87 | 12.54 | 11.17 | 8.74 |
| Science | 71.46 | 68.89 | 67.16 | 56.31 |
| Social Sciences | 55.19 | 54.42 | 49.93 | 43.33 |
| Theater Arts | 2.95 | 0 | .97 | .47 |
| | | | | |
| CTE | 201.29 | 240.79 | 208.45 | 197.83 |
| Apprenticeship | 12.96 | 12.9 | 13.14 | 10.29 |
| Auto | 7.66 | 10.95 | 8.92 | 3.69 |
| Business | 70.56 | 86.98 | 75.33 | 65.17 |
| Computer Science | 22.56 | 16.85 | 14.99 | 14.28 |
| Criminal Justice | 7.76 | 7.83 | 6.88 | 4.34 |
| Dental Assisting | 9.55 | 11.32 | 5.41 | 4.59 |
| Emergency Medical Services | 8.58 | 14.48 | 8.74 | 9.49 |
| Engineering | 11.36 | 10.57 | 8.21 | 9.73 |
| Fire Science | 4.42 | 4.11 | 5.42 | 6.47 |
| NA/Nursing | 18.31 | 35.56 | 36.91 | 44.93 |
| Paralegal | 6.86 | 8.86 | 10.48 | 9.92 |
| Viticulture | 6.02 | 5.00 | 3.41 | 1.75 |
| Welding | 14.69 | 15.38 | 10.61 | 13.18 |
| | | | | |
| Other | 18.93 | 4.98 | 12.25 | 12.23 |
| Winter Totals | 686.06 | 710.24 | 679.55 | 536 |