

## UCC President's report to the Board of Education – December 8th, 2021

| PRIORITIES   | PROGRESS   |
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| Tell UCC Success Stories   | <ul style="list-style-type: none"> <li>-See our new "Ask me about UCC" videos on the UCC homepage<br/><a href="#">Josh Arnold Video</a></li> <li>-Our website is starting to get cleaned up. Check out the new look on our landing page that includes a search function that is more user friendly and an easily accessible "apply" option.</li> <li>-In addition, each career pathway page includes a student-centered video. Here's an example <a href="#">Arts and Humanities</a></li> <li>- The Legacy Ball raised \$50,000 that will go to scholarships and program support for Forestry and Wild Land Firefighting. The event included some great student video stories that will be shared on social media in the coming months.</li> <li>-UCC now has a Billboard on i-5 just past the college exit travelling north.</li> </ul>   |
| Enhance and promote community engagement with, and use of, the campus                | <ul style="list-style-type: none"> <li>-The SOWI wine tasting room opened last Friday. 47 people came through the tasting room that day and over \$400 of SOWI wine was sold.</li> <li>-UCAN hosted their employee holiday party at the Danny Lang Center. This is the first community rental that we have had since COVID, and we are working on streamlining and simplifying the process while ensuring these groups are served.</li> <li>-On December 17<sup>th</sup> the Association of O&amp;C Counties annual meeting will be hosted at the Danny Lang Center. We are proud to host this event and welcome partners and dignitaries from Southern Oregon.</li> <li>- The digital sign at the entrance to campus is now fully functional and ready to promote events.</li> <li>-Music and holiday events are in full swing including community ensembles and our own UCC musical and choral groups.</li> <li>- The library is offering welcoming activities to our students and community members. They are serving coffee/hot cocoa, have added a puzzle table and weekly story time will be hosted by our reference librarian.</li> <li>- Athletics is having an extremely successful year. OCR had 5 athletes on the podium this past weekend and the men's and women's basketball teams are 7-1 combined. In addition, our esports team made the national playoffs in two leagues.</li> </ul> |
| Stabilize and define the future of SOWI  | <ul style="list-style-type: none"> <li>-The SOWI tasting room will be open on special occasions for the rest of the academic year, covid permitting. The next scheduled day is this coming Saturday December 11<sup>th</sup> and after that February 12<sup>th</sup> for Valentines' Day.</li> <li>-A Pruner and Loper certification course is being offered taught by Chris Lake. Saturday and Sunday January 8<sup>th</sup> and 9<sup>th</sup>.</li> </ul>   |
| Place UCC in the center of the discussion to establish a medical college in Roseburg | <ul style="list-style-type: none"> <li>-Conversations are ongoing and UCC is evaluating what programs it can add in the medical field as both stand-alone offerings and partnering with programs around the state.</li> </ul>  |

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| <p>Maximize opportunities to partner across the community with an emphasis on K-12</p> | <p>-In the fall of 2022 UCC will launch a Friday Career Academy program in partnership with Douglas County School Districts. Dual enrollment programs will be offered in Automotive, Technical Trades and Medical/Emergency Service careers and Performing Arts. All offerings will result in an industry certificate or credential to secure a family supporting job or could be built upon to complete a degree at UCC.</p> <p>-Over 30 local high school counselors attended an information day on campus on Tuesday December 7<sup>th</sup>. They learned about programs, dual enrollment options and took a tour of the UCC facilities in order to help them advise local students.</p> <p>- The college received a \$54,000 grant from the State of Oregon to develop strong ties with childcare resource and referral agencies, increase opportunities to train and educate early childhood teachers, promote ECE as a career pathway and to develop more accessible educational models for training ECE teachers.</p> <p>- UCC has contracted with the Douglas County Sheriff’s office to provide a Sheriff’s officer on campus for 19 hours per week to augment our current security presence.</p> |
| <p>Chart a path for bachelor’s programs at the UCC campus</p>                          | <p>-Discussions are ongoing with Oregon based bachelor’s granting institutions regarding offering bachelor’s majors on the UCC campus.</p>  |
| <p>Develop earn and learn programs with Douglas County Employers</p>                   | <p>-The apprenticeship program is in discussions to add an additional apprenticeship in technical trades and the addition of the mechatronics programs continues into the planning phase.</p>   |
| <p>Adopt a strategic finance/strategic investment model</p>                            | <p>-The new operational structure has been defined and investments in the following positions and have been planned into the 2022/23 budget:</p> <ul style="list-style-type: none"> <li>Vice President of Academic Services</li> <li>Vice President of Student Services</li> <li>Director of Housing</li> <li>Winery Manager</li> </ul> <p>-Budget forecasting for the next 10 years is in full swing and takes into account state allocation projections, labor costs, revenue generating opportunities such as housing and facilities rentals.</p>  |
| <p>Plan and execute a digital transformation across operations</p>                     | <p>- The digital transformation project is in full swing. 42 hours of listening sessions have been completed across campus and the steering committee is looking at the collected data. The committee is on track to bring recommendations to the board prior to budget approval for 2022/23.</p> <p>-Courseleaf (Digital Catalog Software) will be implemented on 12/13/21. This implementation will move the college away from a manual process in the creation of the yearly catalog and create a digital process with a much cleaner look, more accurate information, and it will make changes in curriculum easier to implement. This will result in easier access to information for students.</p>  |

Ensure a positive accreditation outcome

-The spring deadline for the PRFR report to the NWCCA is fast approaching and teams across the college have done a fabulous job of completing projects and reporting on successes and challenges to present to the accrediting body.