

## UCC President's report to the Board of Education – March 9th, 2022

PRIORITIES	PROGRESS
Tell UCC Success Stories	<ul style="list-style-type: none"> <li>-<b>UCC will lift the COVID mask mandate on March 12<sup>th</sup></b>. Social media messaging will go out on Friday to ensure that the community knows they are welcome back on campus without a mask, although anyone who prefers to stay masked may do so.</li> <li>-Internal communications are strengthening with the use of the UCC intranet where we now host <b>"The Nest"</b> which is an employee communication page.</li> <li>- We have been engaged in increased efforts to market the truck driver education program and the college has received \$300k to support tuition for students who wish to take the truck driver training course.</li> <li>- The process to re-initiate <b>ACEN National Nursing accreditation</b> is moving forward with students and community partner surveys that are required for the accreditation process. The college is on track to regain ACEN accreditation to augment the program's current state accreditation.</li> </ul>
Enhance and promote community engagement with, and use of, the campus	<ul style="list-style-type: none"> <li>-With the mask mandate being lifted the events department have been inundated with requests to book <b>UCC facilities</b> and we are responding to all of them. Dance companies are excited to again use the auditorium, we have multiple school districts getting ready to hold their graduations with us and the Lang Center is booking up fast for various events. A new Assistant Director of Events will start next week and we are excited for the engagement and revenue generation opportunities that will come from that investment in a position.</li> <li>- The college continues to look at ways in which we are able to cover our costs to staff community rentals while at the same time ensuring our community partners are able to afford our rates.</li> </ul>
Stabilize and define the future of SOWI	<ul style="list-style-type: none"> <li>-We have strong candidates for the <b>Winery Manager</b> position that is currently posted. The campus and community will be invited to meet those candidates in late March.</li> <li>-Efforts are moving forward to <b>realign the academic programs of study</b> with local industry needs for workforce development as well as to strengthen the pathway to OSU for a bachelor's level education.</li> <li>- I have been getting out to <b>visit with our winery business owners and managers</b> to truly understand how SOWI might positively impact the local wine industry and economy.</li> </ul>
Place UCC in the center of the discussion to establish a medical college in Roseburg	<ul style="list-style-type: none"> <li>-Conversations are ongoing and UCC is committed to <b>partnering with the Southern Oregon Medical Workforce Board on space and location sharing as well as program development.</b></li> </ul>
Maximize opportunities to partner across the community with an emphasis on K-12	<ul style="list-style-type: none"> <li>- The <b>Friday Career Academy</b> program in partnership with Douglas County School Districts is moving forward and school districts are getting ready to announce the opportunity to their students. We have created a webpage for interested districts and students to land to learn about this opportunity in Automotive, EMT and Theatre Arts.</li> <li>- UCC has applied for a State of Oregon innovation grant to partly fund <b>Friday Career Academies</b> and is seeking other funding opportunities to ensure that</li> </ul>

	no student has a barrier to participation. <a href="https://www.umpqua.edu/career-academy">https://www.umpqua.edu/career-academy</a>
Chart a path for bachelor's programs at the UCC campus	-UCC is in talks with a number of bachelor's granting institutions in the state to offer on campus bachelor's degrees from the UCC campus.
Develop earn and learn programs with Douglas County Employers	-UCC will offer a <b>Mechatronics Technician certificate</b> starting in the fall of 2022. This academic program prepares students for work in advanced manufacturing locally and is supported by local industry.
Adopt a strategic finance/strategic investment model	-The Budget and Finance Department is working on a <b>forecasting tool</b> to be used to ensure financial sustainability of the institution and as a predictor of needed tuition increases and potential revenue changes in the future. The team will use this tool to project budget plans for the next 3 years. Although the college relies heavily on the state funding formula, I am asking folks to think more about what revenues and expenses are in our control and using those in order to transform lives and enrich communities! - UCC will apply for <b>capital construction</b> funds from the state to increase infrastructure capacity on the campus. The proposal will require a community match and could be used for a welcome center/front door to the campus as well as increased instructional space for medical careers programming.
Plan and execute a digital transformation across operations	- The <b>digital transformation project</b> team will bring a set of recommendations to the April board meeting to include full implementation of current software, purchase and implementation of new modules that will support operations and student success. This will include a data tool that will be used to adopt KPIs for the institution.
Ensure a positive accreditation outcome	-The NWCCU 6-year PRFR report is complete and submitted. I am expecting a positive review and outcome.