



AAS

**Business
2022-2023**

90 credits

Marketing

Date of update: 04/12/22

Program Coordinator/Advisor:

Toni Clough

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Possible Term Plan	Course Number	Course Number/Title	Credits	Terms	Prerequisites/Notes
Term 1 Fall	BA 101	Introduction to Business*	4	F,W,S,Su	None
	BA 180	Business Mathematics I	3	F,W,S	None
	BA 231	Computers in Business	4	F,S	None
	SP 111	Fundamentals of Public Speaking*	4	F,W,S,Su	None

Term 2 Winter	BA 214	Business Communications*	3	F, W	Prerequisite: WR 115 or above
	BA233	Accounting for Managers	4	W	BA101* or instructor permission.
	SDP 208	Human Resources for Supervisors	3	W	None
	WR 121	Academic Composition*	4	F,W,S,Su	Prerequisite: WR115* and RD090* or appropriate placement test scores or placement by multiple measures; and basic computer word processing skills

Term 3 Spring	BA 106	Business Leadership	3	S	None
	BA 181	Business Mathematics II	3	S	Prerequisite: BA180*
	BA 223	Principals of Marketing*	3	S	Prerequisite: BA101* or instructor approval
	SDP 109	Elements of Supervision	3	F,S	None
	WR 122	Argument, Research, and Multimodal Composition*	4	F,W,S,Su	Prerequisite: WR121*

Term 4 Fall	BA 128	Accounting Applications I	2	F	None
	BA 206	Management Fundamentals	3	F	Prerequisite: BA101*
	BA 165	Customer Service	3	F,S,SU	None
	BA 238	Professional Selling*	3	F	None
	SDP 113	Human Relations for Supervisors	3	F	None

Term 5 Winter	BA 150	Developing a Small Business	4	W	Prerequisite: BA 101
	BA218	Personal Finance	3	W	BA101 and BA180
	BA 249	Retailing*	3	W	None
	WR 227	Technical Report Writing*	4	F,W,S,Su	Prerequisite: Successful completion of WR121*

Term 6 Spring	BA 226	Business Law*	4	W,S	Prerequisite: BA101 or instructor approval
	ECON201	Micro Economics*	4	F,S	Prerequisite: WR121, WR122 and MTH111 or higher (ECON115 waived)
	BA 239	Advertising*	3	S	None
	BA 250	Managing the Small Business	3	S	None
	BA 253	Social Media Marketing	3	S	Prerequisite: BA101, BA231, BA223

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Advising Notes	Scheduling requirements may prevent all courses from being offered every term.
	Please see an advisor for a degree planning worksheet for this program.
	Program Prerequisites: See requirements needed for first term classes.

**a grade of C or better*

Required/ Recommended Equipment and Software	Reliable Internet Access
	PC with Microsoft 365 access